



IEEE SIM 2022

Sensor Interfaces Meeting
Veldhoven, the Netherlands | May 16-17, 2022



IEEE SIM 2022 **Exhibitor & Patron Prospectus**

Veldhoven, Netherlands | May 16-17, 2022

2022.ieee-sim.org



Exhibitor and Patron Prospectus

Where Sensor Manufacturers and Customers Meet

It is our pleasure to inform you that, with the Patronship of the IEEE SIM Council, we are launching a high quality event focused on sensor interface electronics, called Sensor Interfaces Meeting. We feel that this topic deserves more attention, considering the increasingly important role that Sensors play in society and industry. This is why we have decided to establish a focused two-day Meeting featuring 12 outstanding invited speakers from both academia and industry.

The Meeting will take place on 16 and 17 May 2022 in Veldhoven: the high-tech heart of The Netherlands, which has a high concentration of developers, suppliers and users of advanced sensor solutions. The theme of the 1st day will be "Sensors for the Internet of Things," while that of the 2nd day will be "High Performance Sensor Interfaces." On each of the two days there will be six 40-minute talks followed by 10 minute Q&A sessions.

The coffee breaks and shared lunches will offer plenty of opportunities to interact with speakers and colleagues, and to have discussions about the state-of-the-art, challenges and future trends in this most demanding area of analog and mixed-signal system design.

Do not miss the chance to attend Sensor Interfaces Meeting, and to grasp a great opportunity to make new friends, learn something new and boost your professional career!

To begin the booking process for exhibiting at IEEE SIM 2022 contact us today!

Information Contact

Caroline Kravec

Conference Manager

IEEE SIM 2022

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📠 (352) 872 5544

Information for Exhibitors and Patrons

IEEE SIM 2022 will bring approximately 200 sensor and sensor systems practitioners together in Veldhoven, Netherlands. Patroned by the IEEE, the world's largest professional association for the advancement of technology, IEEE SIM 2022 combines a robust and comprehensive exhibits program, invited speaker lectures on the latest sensor interface electronics, sessions that allow the interaction with leaders in the field, and a social program that will allow all delegates to take advantage of Veldhoven's cultural attractions that are close to the venue's prime location.

The IEEE SIM 2022 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits Hall, ensuring maximum exposure for exhibitors.

Exhibits Run May 16–17, 2022

Exhibiting at IEEE SIM 2022 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in sensors and sensor systems.

Exhibition Schedule*

Exhibitor Move in

Monday, May 16, 07:00 – 08:00

Exhibitor Hours

Monday, May 16, 08:00 – 17:00

Exhibitor Hours

Tuesday, May 17, 08:00 – 17:00

Exhibitor Move out

Tuesday, May 17, 17:00

**Schedule is tentative and subject to minor changes.*

Exhibitor & Promotional Patron Packages

IEEE SIM 2022 provides four exhibitor and Patron packages: Exhibitor, Silver Patron, Gold Patron. The benefits of each package are summarized below.

	Exhibitor	Silver Patron	Gold Patron
Number Still Available	30	4	4
Table	1	1	1
Exhibitor booth staff badges* Badges grant access to exhibit hall, lunches and breaks during the time of the event.	2		
Complimentary registration(s)	1	1	2
Listed as exhibitor/Patron on website and printed materials	x	x	x
Identified as Patron on signs during the conference		x	x
	\$1,500	\$2,500	\$5,000

* All rates are shown in USD



Your Exhibit Tabletop Includes

Your Exhibit Booth Includes the following:

Included Item	Quantity
6ft table	1
Chair	2

** Upon acceptance of your contract, you will be asked to supply a high-resolution logo and brief paragraph describing your product or company. A brief description will be used on the conference website listings and only the provided logo will be in the printed Final Program to be distributed at the Conference.*

Additional Patron Opportunities (non-exclusive)

Promotional Item	Quantity Available	Cost (USD)
Dinner Patron	1 Available	\$6,000 USD
Lanyard Patron	1 Available (exclusive Patronship, production not included)	\$1,000 USD
Coffee Break Patron	4 Available	\$500 USD
One Page ad in the Conference Bag	Production not included and subject to approval	\$1,250 USD

** All rates are shown in USD*

Your company will be recognized on signage onsite at the specific event for which you are the Patron.

For More Information

If your company would like to be an exclusive Patron or if you do not see the opportunity you are interested in, please contact the SIM 2022 Exhibits Manager.

Information Contact

Caroline Kravec

Conference Manager

IEEE SIM 2022

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Official Conference Dates

May 16-17, 2022

Conference Location

ASML, Veldhoven, The Netherlands

Exhibit Space & Patron Application/Contract

Application is hereby made to IEEE SIM 2022 (hereinafter termed "Exhibit Management") for exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by email.

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:

Caroline Kravec
Conference Manager
IEEE SIM 2022

✉ ckravec@conferencecatalysts.com
☎ (352) 872-5544 ext 124
📠 (352) 872 5544

Exhibitor

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Exhibitor
\$1,500 | <input type="checkbox"/> Silver
\$2,500 | <input type="checkbox"/> Gold
\$5,000 | <input type="checkbox"/> Lanyard Patron
\$1,000 |
| <input type="checkbox"/> Lunch Patron
\$2,000 | <input type="checkbox"/> Coffee Break Patron
\$500 | <input type="checkbox"/> One Page Ad
\$1,250 | |

Tabletop license charge is \$1,500 per Tabletop

Company Information

Company Name	<input type="text"/>		
Mailing Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/>
Zip Code	<input type="text"/>	Country	<input type="text"/>
Phone	<input type="text"/>	Web	<input type="text"/>

I have read and agree to the terms and conditions of this contract.

Print Name	<input type="text"/>	Title	<input type="text"/>
SIGNATURE	<input type="text"/>	Date	<input type="text"/>

Contact Information

Name	<input type="text"/>	Email	<input type="text"/>
Phone	<input type="text"/>	Fax	<input type="text"/>
Mailing Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/>
Zip Code	<input type="text"/>	Country	<input type="text"/>

Payment is due within 30 days of receipt of contract submission.

Please make checks payable to: IEEE SIM 2022

Payment Information

- ☐ Check ☐ Bank Transfer ☐ American Express ☐ Visa ☐ MasterCard

*Make all checks payable to: IEEE SIM 2022

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Card Number	Security Code*	Expiration Date

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address	<input type="text"/>		
City	<input type="text"/>	State	<input type="text"/>
Zip Code	<input type="text"/>	Country	<input type="text"/>

Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of Tabletops assigned by IEEE SIM 2022 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE SIM 2022 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total Tabletop payments must be received prior to show opening. IEEE SIM 2022 assignment of Tabletops is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE SIM 2022 management. IEEE SIM 2022 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE SIM 2022 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per tabletop contracted at \$1,500.

5. Payment Requirements and Cancellation Charges

Applications require full payment before Tabletops are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After April 6, 2022 but before October 6, 2022:

- » Refund of 50% of the total license fee for cancellation

On or after April 7, 2022:

- » No refund or credit at any time.

It is understood that IEEE SIM 2022 reserves the right, at its option, to reassign a canceled Tabletop regardless of the cancellation rate assessed. In the event that the premises in which the IEEE SIM 2022 show is conducted shall become, in the sole discretion of IEEE SIM 2022, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE SIM 2022, this agreement may be terminated by IEEE SIM 2022. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE SIM terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE SIM 2022 may, after computing the total amount of IEEE SIM 2022 cost and expenses in connection with its preparation for and conducting of the IEEE SIM 2022 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms and Conditions (continued)

6. Exhibit Tabletop Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE SIM 2022 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE SIM 2022 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE SIM 2022.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE SIM 2022 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Tabletop Space

IEEE SIM 2022 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.